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**CELEBRITY CRUISES ADDS NEW DEPARTURE CITY AND ONLINE BOOKING
TO "ALL INCLUDED" CARIBBEAN VACATIONS**

HAMILTON – July 6, 2015 – To give Canadians even more opportunities to experience convenient, modern luxury cruise vacations, Celebrity is once again adding expanding its All Included Caribbean cruise packages. In response to overwhelming demand, Winnipeg is joining the program as a new point of departure for the vacation packages that will take off and set sail weekly from January 29 to April 3, 2016. This complements the original departure cities of Hamilton and Ottawa that were joined by London (ON), Quebec City, Moncton and Halifax in 2015. Celebrity has also added a new, online booking functionality, giving vacationers one more way to book these packages, in addition to booking with their travel agents or by calling Celebrity direct.

"Our continued expansion of the All Included program demonstrates our commitment to bringing Canadians cruise travel the way THEY prefer." said Ken Brooks, Canadian Sales Director, "Celebrity's All Included vacation packages are so effortless, especially now that our guests can book online. Guests can completely relax and enjoy their Celebrity Cruises vacation from take-off to cruise and back."

Celebrity's All Included package includes roundtrip flights, a complimentary ground transfer, unlimited drinks, covered taxes and gratuities, a pre-cruise hotel night in select cities and of course an unforgettable seven-night cruise on one of the newest members of Celebrity's award-winning Solstice Class fleet. Guests will sail aboard *Celebrity Reflection*[®] or *Celebrity Silhouette*[®] and enjoy the option of a stunning Eastern or Western Caribbean cruise with itineraries offered on alternate weeks.

Partner Canadian North provides the air travel – an integral part of Celebrity's All Included vacation packages. This led to the inspiration of the Boeing 737-300 aircraft, recently decorated with the standout Celebrity X logo. Sometimes referred to as Celebrity's "ship with wings," the plane offers modern luxury service onboard and began flying guests to their destinations last winter. It will continue to do so as part of Celebrity's All Included Caribbean vacations in 2016.

"The expanded All Included program, newly branded Celebrity plane and online bookings are all indicators Celebrity Cruises is changing the game with its cruise vacation packages in Canada." said Brooks.

Celebrity Cruises All Included Caribbean Vacations include:

- Seven-night Eastern or Western Caribbean cruise onboard *Celebrity Silhouette*[®] or *Celebrity Reflection*[®] (all stateroom categories available)
- Roundtrip flight from Hamilton, Ottawa, London(ON), Quebec City, Moncton, Halifax or Winnipeg to Miami or West Palm Beach, FL
- Classic Beverage Package with unlimited beer, wine, spirits and more
- Taxes and gratuities
- Complimentary in-flight meals and beverages
- Up to two checked bags per traveler (max. 20kg)
- All ground transfers in Florida
- 1 night pre-cruise luxury hotel accommodation in Florida for guests flying from Moncton, Halifax, or Winnipeg.

Guests can take advantage of this offer from Celebrity Cruises, by calling their travel agent, contacting Celebrity at 1-888-776-1155 or visiting www.celebritycruises.com to book online.

To BOOK ONLINE at celebritycruises.com, click "Plan a Cruise" then click "Vacation Packages"; select "Canada It's All Included" from Book & Go menu, follow link to book online.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 10 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent. Follow Celebrity on Twitter @CelebrityCA.